



The German Amazon Kindle Category Cheat Sheet

(updated July 2016)

The Amazon.de Kindle store is sorted a bit differently from what you're used to on Amazon.com. That's why I've made this cheat sheet to help you figure out **which categories are popular** in Germany, **where to sort your own books** and **how to price them**.

Visit the Amazon.de Kindle Store here:

<http://www.amazon.de/gp/bestsellers/digital-text/530886031>

How to use the Cheat Sheet:

In the content table, you will find all categories of the Amazon.de Kindle store that are related to **fiction** (I chose not to include nonfiction at this point, but if you would like info on that, just let me know). Main categories are in **orange**, subcategories in **blue** throughout the document. A click on the link will take you to the respective category.

For each main category, you'll see a **screen shot** from the category list on Amazon.de, so you'll know where to look for it on the website, as well as a **translation** of the subcategories next to it.

Then you'll find a table like this one:

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
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Average Sales Rank, **Average Monthly Revenue** and **Average Price** were calculated from the **Top 20** in each category and averaged over **three days** (in July and August 2016) using a nifty tool called KindlySpy (www.kdspyspy.com). It's not as shady as it sounds – it merely collects all data you could find out manually by looking at each book in a category and gives you a digest of the Top 20 or Top 100.

In the second column of this table, you'll find a traffic light image like this one:



This is taken directly from KindleSpy as well and gives you a visual impression of the **popularity** (Pop.), **sales potential** (Pot.), and the **competition** (Comp.) in that category. Sales potential is related to the price of the books as well as sales volume, popularity is dependent on sales volume and rank, and competition on sales rank. You'd want to choose a category where **competition is low** (yellow or green third circle), and either **sales potential or popularity are green**, which will boost your visibility.

Notice that these numbers are only estimates and will fluctuate over the days and months. Also, the average monthly revenue given here is **not the net revenue** you get, which would be 70% of that amount. Of course, revenue calculated depends on the price, but if in doubt, rather err on the lower side of the earning spectrum because a few very popular books at the Top of the category can often skew the results. Higher prices (above 5 Euro or so) often indicate a certain number of traditionally published ebooks in the Top 20, which are priced higher.

Let me know if you have any questions or need further help:

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Search for your Category:

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Literature & Fiction (*Belletristik*)

Avg. Sales Rank: 15
Avg. Monthly Revenue (€): 26,500
Avg. Price (€): 3.60
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

eBooks

Belletristik

Biografien & Erinnerungen
 Business & Karriere
 Börse & Geld
 Comics & Mangas
 Computer & Internet
 Erotik
 Esoterik
 Fachbücher
 Fantasy & Science Fiction
 Film, Kunst & Kultur
 Freizeit, Haus & Garten
 Geschenkbücher
 Jugendbücher
 Kinderbücher
 Kochen & Genießen
 Krimis & Thriller
 Lernen & Nachschlagen
 Liebesromane
 Musiknoten
 Naturwissenschaften & Technik
 Politik & Geschichte
 Ratgeber
 Reise & Abenteuer
 Religion & Glaube
 Sport & Fitness
 Fremdsprachige eBooks

Bestseller

Unsere beliebtesten Produkte, basi

◀ Beliebige Abteilung


































◀ Kindle-Shop

eBooks

Belletristik

Action & Abenteuer → **Literature & Fiction**
 Action & Adventure
 Aufsätze & Korrespondenz → **Essays & Correspondence**
 Belletristik für Frauen → **Women's Fiction**
 Dramatik → **Drama**
 Gegenwartsliteratur → **Contemporary Fiction**
 Historische Romane → **Historical Novels**
 Horror → **Horror**
 Humor → **Humor**
 Klassiker → **Classics**
 Kurzgeschichten & Anthologien → **Short Stories & Anthologies**
 Literarische Belletristik → **Literary Fiction**
 Literaturkritik & -theorie → **Literature criticism and theory**
 Lyrik → **Lyrics**
 Märchen, Sagen & Legenden → **Fairy Tales & Legends**
 Populäre Belletristik → **Genre Fiction**
 Religiöse Belletristik → **Religious and Inspirational Fiction**
 Vereinigte Staaten → **United States**

Literature & Fiction

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Action & Adventure	  	200	9,000	5,70
Women's Fiction	  	45	14,000	2.50
Drama	  	90	14,000	3.30
Contemporary	  	27	27,000	4.20
Historical	  	165	12,000	4.80
Horror	  	180	5,000	2.10
Humor	  	110	8,000	2.30
Literary	  	810	4,000	4.50
Genre Fiction	  	220	8,000	4.30
Religious & Inspirational	  	8,200	1,000	8.00
United States	  	1,250	2,500	5.80

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Action & Adventure (*Action & Abenteuer*)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

Action & Abenteuer

Fantasy

Mystery, Thriller &
Spannung




Superhelden

Action & Adventure

Fantasy

Mystery, Thrillers &
Suspense

Superheroes

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Fantasy		2,800	7,700	8.20
Mystery, Thrillers & Suspense		900	1,900	5.40
Superheroes		37,000	110	4.80

*Pot. - Sales Potential

Pop. - Popularity

Comp. - Competition

Women's Fiction (Belletristik für Frauen)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

Belletristik für Frauen

Women's Fiction

Humor



Humor

Liebesromane



Romance

Literarisch



Literary

Moderne Frauen




Modern Women

Mystery, Thriller &
Spannung



Mystery, Thrillers &
Suspense

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Humor	  	300	3,500	2.50
Romance	  	150	7,500	2.70
Literary	  	45,000	230	4.20
Modern Women	  	66	11,000	2.50
Mystery, Thrillers & Suspense	  	10,500	500	3.50

*Pot. - Sales Potential

Pop. - Popularity













Comp. – Competition

Drama (Dramatik)

(Main Category: Literature & Fiction)

Bestseller
Unsere beliebtesten Produkte, bas

- ◀ Beliebige Abteilung
- ◀ Kindle-Shop
- ◀ eBooks
- ◀ Belletristik
- Dramatik**
- Autorinnen → Female Authors
- Europäisch → European
- Griechisch & Römisch → Greek&Roman
- Vereinigte Staaten → United States

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Female Authors	  	700	4,000	3.00
European	  	3,500	480	2.30
Greek & Roman	  	99,000	17	4.00
United States	  	20,500	140	2.90

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Historical Fiction (*Historische Romane*)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte, bas

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

Historische Romane

Biografisch

Deutsch

Fantasy

Kulturgut

Kurzgeschichten

Mystery, Thriller & Spannung



Historical Fiction

Biographies



















German

Fantasy

Classics

Short Stories

Mystery, Thrillers & Suspense

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Biographical	  	39,000	34	3.70
German	  	30,000	2,100	6.80
Fantasy	  	5,800	400	3.70
Classics	  	28,000	85	3.10
Short Stories	  	48,000	28	2.90
Mystery, Thrillers & Suspense	  	3,600	1,600	3.30

*Pot. - Sales Potential

Pop. - Popularity

Comp. - Competition

Horror (Horror)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte, b

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

Horror

Anthologien

Dunkle Fantasy

Geister

Komödie

Kurzgeschichten

Vereinigte Staaten

Übersinnliches

Horror

→ Anthologies

→ Dark Fantasy






→ Ghosts

→ Comedy

→ Short Stories

→ United States

→ Paranormal

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Dark Fantasy		3,600	900	3.70
Ghosts		10,000	180	2.60
Comedy		19,500	200	4.00
United States		6,900	475	4.40
Paranormal		7,800	400	3.90

*Pot. - Sales Potential

Pop. - Popularity

Comp. - Competition

Literary Fiction (Literarische Belletristik)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

**Literarische
Belletristik**

Biografien



Literary Fiction

Biographies

Humor



Humor

Klassisch



Classics

Kurzgeschichten



Short Stories

Satire



Satire

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Biographies		14,000	190	6.50
Humor		23,000	500	7.50
Satire		79,000	58	9.20

*Pot. - Sales Potential

Pop. - Popularity

Comp. - Competition

Genre Fiction (Populäre Belletristik)

(Main Category: Literature & Fiction)

Bestseller

Unsere beliebtesten Produkte, basier

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

◀ Belletristik

Populäre Belletristik

Anthologien

Buch zum Film

Coming of Age

Familienleben

Gothic

Krieg

Magischer Realismus

Medizin

Metaphysisch

Politik

Romanhafte Biografien

Sagen

Schwul & Lesbisch

Seeabenteuer

Sport

Urban

Urlaub

Western

Genre Fiction

Anthologies

Movie Tie-Ins

Coming of Age

Family Life

Gothic

War

Magical Realism

Medical

Metaphysical

Politics

Fictional Biographies

Sagas

Gay & Lesbian

Sea Adventure

Sports

Urban























Vacation

Westerns

(see next page)

Genre Fiction

(Main Category: Literature & Fiction)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Coming of Age (New Adult)	  	4,500	600	3.70
Family Life	  	800	2,300	3.70
Gothic	  	95,000	30	4.10
War	  	3,200	1,300	5.30
Magical Realism	  	16,000	180	3.00
Medical	  	5,000	2,900	2.90
Metaphysical	  	35,000	115	4.70
Political	  	15,000	1,000	5.90
Fictional Biographies	  	1,800	2,000	8.00
Sagas	  	900	3,900	9.10
Gay & Lesbian	  	1,100	1,600	4.60
Sea Adventure	  	9,000	850	3.20
Sports	  	9,900	700	4.10
Urban	  	13,000	275	3.70
Vacation	  	3,300	1,000	3.70
Westerns	  	4,300	500	3.00

*Pot. - Sales Potential

Pop. - Popularity

Comp. - Competition

Romance (*Liebesromane*)

Avg. Sales Rank: 15
Avg. Monthly Revenue (€): 23,000
Avg. Price (€): 3.10
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

eBooks

- Belletristik
- Biografien & Erinnerungen
- Business & Karriere
- Börse & Geld
- Comics & Mangas
- Computer & Internet
- Erotik
- Esoterik
- Fachbücher
- Fantasy & Science Fiction
- Film, Kunst & Kultur
- Freizeit, Haus & Garten
- Geschenkbücher
- Jugendbücher
- Kinderbücher
- Kochen & Genießen
- Krimis & Thriller
- Lernen & Nachschlagen
- Liebesromane**
- Musiknoten
- Naturwissenschaften & Technik
- Politik & Geschichte
- Ratgeber
- Reise & Abenteuer
- Religion & Glaube
- Sport & Fitness
- Fremdsprachige eBooks

Bestseller

Unsere beliebtesten Produkte, basi

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks



































Liebesromane

Romance

Fantasy	→	Fantasy
Historische Romantik	→	Historical Romance
Junge Erwachsene	→	New Adult
Lesbenromantik	→	Lesbian Romance
Militärromantik	→	Military Romance
Mystery & Spannung	→	Mystery & Suspense
Romantische Komödie	→	Romantic Comedies
Romantische Literatur für Homosexuelle	→	Romantic Literature for Homosexuals
Sammlungen & Anthologien	→	Collections & Anthologies
Science Fiction	→	Science Fiction
Western	→	Western
Zeitgenössisch	→	Contemporary
Zeitreisen	→	Time Travel
Übersinnliches	→	Paranormal



Romance

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Fantasy	  	200	6,600	2.60
Historical	  	300	4,500	3.90
New Adult	  	130	8,000	2.10
Lesbian	  	4,200	1,000	5.10
Military	  	2,000	1,200	3.10
Mystery & Suspense	  	140	6,300	3.10
Romantic Comedy	  	50	11,000	2.10
Gay Romance	  	950	81,500	4.10
Science Fiction	  	3,700	600	2.90
Western	  	2,300	760	3.20
Contemporary	  	55	18,000	3.70
Time Travel	  	1,800	1,100	3.10
Paranormal	  	400	4,000	3,80






















*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Historical Romance (*Historische Romantik*)

(Main Category: Romance)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
20th Century	  	7,900	700	5.30
Ancient World	  	21,700	80	2.60
Medieval	  	2,000	850	3.10
Regency	  	1,000	1,500	3.20
Scottish	  	1,800	1,500	4.40
Victorian	  	7,000	450	4.00
Vikings	  	56,000	110	2.90



















*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Paranormal Romance (Übersinnliches)

(Main Category: Romance)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Demons & Devils	  	27,000	100	3,80
Angels	  	20,000	170	3.60
Ghosts	  	119,000	60	3.60
Witches & Wizards	  	53,000	58	3.80
Vampires	  	460	3,200	3.80
Werwolves & Shifters	  	11,000	880	3.70

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Fantasy & Science Fiction

Avg. Sales Rank: 90
Avg. Monthly Revenue (€): 15,000
Avg. Price (€): 4.00
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

eBooks

- Belletristik
- Biografien & Erinnerungen
- Business & Karriere
- Börse & Geld
- Comics & Mangas
- Computer & Internet
- Erotik
- Esoterik
- Fachbücher
- Fantasy & Science Fiction**
- Film, Kunst & Kultur
- Freizeit, Haus & Garten
- Geschenkbücher
- Jugendbücher
- Kinderbücher
- Kochen & Genießen
- Krimis & Thriller
- Lernen & Nachschlagen
- Liebesromane
- Musiknoten
- Naturwissenschaften & Technik
- Politik & Geschichte
- Ratgeber
- Reise & Abenteuer
- Religion & Glaube
- Sport & Fitness
- Fremdsprachige eBooks

Bestseller

Unsere beliebtesten Produkte










◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks

- Fantasy & Science Fiction** → **Fantasy & Science Fiction**
- Fantasy → Fantasy
- Science Fiction → Science Fiction
- Vampirromane → Vampire Novels

Fantasy & Science Fiction

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Fantasy	  	114	15,000	4.60
Science Fiction	  	334	6,000	4.00
Vampire Novels	  	1,400	1,600	4.50

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition














































Fantasy

(Main Category: Fantasy & Science Fiction)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Epic	  	800	2,600	5.20
Anthologies	  	5,700	550	3.60
Historical	  	3,100	1,000	3.90
Myths & Legends	  	3,400	1,200	6.40
Paranormal	  	280	6,900	3.50
Sword & Magic	  	5,800	600	4.50
Gay & Lesbian	  	4,900	780	4.60
Urban	  	250	7,000	3.40
Contemporary	  	1,200	9,000	10.00

Science Fiction

(Main Category: Fantasy & Science Fiction)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Adventure	  	2,000	1,000	4.20
Alternative History	  	8,400	1,100	8.80
Alien Invasion	  	2,800	500	2.50
Cyberpunk	  	28,000	150	4.40
Dystopian	  	1,400	1,800	4.80
First Contact	  	2,800	500	2.40
Genetic Engineering	  	8,400	1,900	5.80
Hard SciFi	  	12,800	570	5.60
Short Stories	  	29,000	70	2.20
Military	  	3,300	800	3.90
Post-Apocalyptic	  	2,500	1,000	5.00
Space Opera	  	1,400	1,100	2.90
Steampunk	  	22,800	190	4.00
Time Travel	  	8,000	660	4.60
Metaphysical & Visionary	  	83,000	130	3.60

Mystery & Thrillers (*Krimis & Thriller*)

Avg. Sales Rank: 40
Avg. Monthly Revenue (€): 20,000
Avg. Price (€): 3.60
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

eBooks

- Belletristik
- Biografien & Erinnerungen
- Business & Karriere
- Börse & Geld
- Comics & Mangas
- Computer & Internet
- Erotik
- Esoterik
- Fachbücher
- Fantasy & Science Fiction
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- Geschenkbücher
- Jugendbücher
- Kinderbücher
- Kochen & Genießen
- Krimis & Thriller**
- Lernen & Nachschlagen
- Liebesromane
- Musiknoten
- Naturwissenschaften & Technik
- Politik & Geschichte
- Ratgeber
- Reise & Abenteuer
- Religion & Glaube
- Sport & Fitness
- Fremdsprachige eBooks

Bestseller

Unsere beliebtesten Produk

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks













Krimis & Thriller

- Detektivromane → **Mysteries**
- Kriminalliteratur → **Crime Fiction**
- Suspense → **Suspense**
- Thriller → **Thriller**

Mystery & Thriller



Mystery & Thrillers

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Mysteries	  	80	14,500	3.40
Crime	  	118	15,000	4.30
Suspense	  	170	6,000	2.70
Thriller	  	70	15,500	3.40



















*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Mysteries (Detektivromane)

(Main Category: Mystery & Thrillers)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Cozy	  	720	5,500	7.10
Women Sleuths	  	400	5,300	4.60
Hardboiled	  	700	3,200	2.90
Historical	  	1,800	1,300	5.10
Police Procedural	  	150	15,000	5.30
Private Investigator	  	1,300	3,300	3.50

























*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Thrillers

(Main Category: Mystery & Thrillers)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Historical	  	3,700	750	3.10
Crime	  	150	7,400	2.60
Military	  	4,800	550	3.50
Political	  	1,100	4,700	7.20
Psychological	  	750	6,600	5.10
Espionage	  	2,600	2,000	5.10
Techno	  	1,200	1,900	4.20
Paranormal	  	4,300	750	4.10

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Teen & Young Adult (*Jugendbücher*)

Avg. Sales Rank: 227
Avg. Monthly Revenue (€): 6,000
Avg. Price (€): 3.80
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

◀ Kindle-Shop

eBooks

- Belletristik
- Biografien & Erinnerungen
- Business & Karriere
- Börse & Geld
- Comics & Mangas
- Computer & Internet
- Erotik
- Esoterik
- Fachbücher
- Fantasy & Science Fiction
- Film, Kunst & Kultur
- Freizeit, Haus & Garten
- Geschenkbücher
- Jugendbücher**
- Kinderbücher
- Kochen & Genießen
- Krimis & Thriller
- Lernen & Nachschlagen
- Liebesromane
- Musiknoten
- Naturwissenschaften & Technik
- Politik & Geschichte
- Ratgeber
- Reise & Abenteuer
- Religion & Glaube
- Sport & Fitness
- Fremdsprachige eBooks

Bestseller

Unsere beliebtesten Produkte, basi

◀ Beliebige Abteilung

◀ Kindle-Shop

◀ eBooks






















Jugendbücher

- Action & Abenteuer → Action & Adventure
- Biografien → Biographies
- Historische Romane → Historical Novels
- Krimis & Thriller → Mystery & Thrillers
- Liebesromane → Romance
- Romane & Erzählungen → Novels & Stories
- Sachbücher → Nonfiction
- Schwierige Themen → Difficult Topics
- Science-Fiction & Fantasy → Science Fiction & Fantasy

Teen & YA

- Action & Adventure
- Biographies
- Historical Novels
- Mystery & Thrillers
- Romance
- Novels & Stories
- Nonfiction
- Difficult Topics
- Science Fiction & Fantasy

Teen & Young Adult

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Action & Adventure	  	1,100	3,700	6.30
Biographies	  	20,000	280	5.60
Historical	  	3,900	840	5.10
Mystery & Thrillers	  	3,700	830	4.50
Romance	  	365	2,800	2.40
Difficult Topics	  	16,000	250	6.00
Science Fiction & Fantasy	  	329	5,200	3.60







*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Science Fiction & Fantasy

(Main Category: Teen & YA)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Fantasy	  	334	5,100	3.60
Science Fiction	  	970	1,300	3.90

*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Kids' Books (Kinderbücher)

Avg. Sales Rank: 860
Avg. Monthly Revenue (€): 2,900
Avg. Price (€): 6.30
Popularity / Potential / Competition:



Bestseller

Unsere beliebtesten Produkte, basie

◀ Beliebige Abteilung

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Bestseller

Unsere beliebtesten Produkte, basi

◀ Beliebige Abteilung



















◀ Kindle-Shop

◀ eBooks

Kinderbücher

- Beliebte Kinderfiguren → Popular Characters
- Bilderbücher → Picture Books
- Feiertage & Feste → Holidays
- Fremdsprachenlernen → Foreign Language Learning
- Geografie & Kulturen → Geography & Cultures
- Grundlagen → Basics
- Heranwachsen & Aufklärung → Growing Up & Facts of Life
- Historische Romane → Historical Novels
- Krimi- & Detektivgeschichten → Mystery & Detective Stories
- Märchen, Sagen & Legenden → Fairy Tales & Legends
- Religion & Glaube → Religion & Belief
- Romane & Erzählungen → Novels & Chapter Books
- Sachbücher → Nonfiction
- Sport, Spiel & Spaß → Sports, Games & Fun
- Tiere → Animals
- Verkehr → Traffic
- Wissenschaft & Natur → Science & Nature

Kids' Books

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
Picture Books	  	7,400	200	2.50
Holidays	  	45,000	50	4.50
Growing Up & Facts of Life	  	2,200	1,600	4.40
Historical Novels	  	56,000	50	4.30
Mystery & Detective Stories	  	9,000	300	4.70
Novels & Chapter Books	  	1,000	2,800	6.80







*Pot. - Sales Potential

Pop. - Popularity

Comp. – Competition

Novels & Chapter Books:

(Main Category: Kids' Books)

Subcategory	Pop. / Pot. / Comp.*	Avg. Sales Rank	Avg. Monthly Revenue (€)	Avg. Price (€)
First Readers	  	82,000	14	4.00
Intermediate Readers	  	17,000	280	5.90
Bedtime Stories	  	5,000	240	1.60
Beginning Readers	  	12,000	170	3.60
Science Fiction, Fantasy & Scary Stories	  	1,300	2,700	6.50